

EXPERIENCE

2021–2023

JVA Campaigns, Columbus, OH

Digital Creative Director

- Lead creative digital work for advocacy and public affairs client base
- Created campaigns across all media from video development to website design
- Managed a creative team in developing integrated solutions for custom client experiences across all platforms and media

2018–2021

Paul Werth Associates, Columbus, OH

Digital Design Director

- Managed and created all digital work, campaigns and user experiences for clients
- Crafted creative work from UX exploration through final UI digital designs
- Developed campaigns integrating digital experiences and social media

2014–2018

Fahlgren Mortine, Columbus, OH

Sr. UX/UI Art Director

- Lead creative teams in UX/UI digital experiences
- Created branding and campaigns for a wide range of clients using a variety of media from traditional to digital solutions
- Managed and teamed up with writers, designers, and developers in an assortment of creative projects

2013–2014

McGraw Hill Education, Columbus, OH

Creative Manager/Creative Director

- Lead the creative team in creating custom websites and apps for a collection of products and marketing materials
- Managed a core team of writers, designers, and developers in evolving products and brands for McGraw Hill Education in all media
- Help establish and evolve the new overall brand for McGraw Hill Education

2011–2013

Resource/Ammirati, An IBM Company, Columbus, OH

Sr. Art Director

- Developed interactive creative solutions and advertising for a diverse group of clients
- Managed a team of designers and production artists in development of creative work
- Worked with developers in creating unique digital solutions

2002–2009

Arc Worldwide, Razorfish, DIGITAS, Upshot, Walgreens, Chicago, IL

Sr. Art Director

- Created and developed interactive advertising and websites
- Managed creative teams on creative projects in a mixture of media
- Designed unique campaigns and experiences for digital, print, point-of-sale, and traditional advertising campaigns

EDUCATION

Portfolio Center, Atlanta, GA

University of Cincinnati, Cincinnati, OH

CLIENTS

MolsenCoors Brewing, Disney, Honda, Kraft Foods, GM, Whirlpool, SWACO
Nevada Tourism, Greenbrier WV Tourism, Walgreens, Ohio Opioid Education Alliance,
The Ohio State University, P&G, McGraw Hill Education, McDonald's, White Castle



Creative Director

Art Director

UX/UI Designer